



MANNA MARCH 2020 WALK FOR HUNGER

Social Media Tool

(Facebook, Instagram, Twitter, LinkedIn, etc.)

Use these tips and sample social posts to inspire your family and friends to join your team or ask for donations. Include the link to your personal or team fundraising page to make it easy for everyone to donate.

- **Announce!** that you are participating in Feed My People's Manna March Walk for Hunger, share why this walk is important/personal to you and ask for support. Announce your fundraising goal and include the link to your page where they can donate to your virtual walk.
- **Updates!** Make sure to share at least **two updates** with followers. Don't forget to say thank you and let people know how close you are to your goal.
- **Share the fun throughout the month of September!** Post about your experience using words and photos/videos of your virtual walk. Have fun with your walk, whether it is solo or with family and friends who are social distancing.
- **Celebrate your goal!** You and your followers have come together to help make a difference for so many children and families in need. We couldn't do it without you!

#ImWalkingFor

Many Manna March Walk for Hunger participants join in because of the impact Feed My People has had on their life or the life of someone they know. Use social media and our #ImWalkingFor campaign to tell everyone exactly why you have chosen to support our clients and families. Click here to view our #ImWalkingFor printable sign. Fill in your name, then take a selfie and use with your social media posts.

Hashtags (Tagging)

In addition to #ImWalkingFor, use #FeedingtheHungry and #WipeOutHunger to connect with other fundraisers and bring awareness to the Manna March Walk for Hunger. Add these hashtags to any of your social media posts.





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- o Thank you to everyone who supported my Manna March Walk for Hunger fundraiser for Feed My People. Everyone deserves to have enough food and never face going to bed hungry. Your support means that Feed My People can continue to provide hope to the families in need that they serve. Thank you!