



MANNA MARCH 2020 WALK FOR HUNGER

Email Tool

Emailing friends, family and associates to engage them in your Walk for Hunger is as simple as copy and paste. The following are a few email templates that you can simply copy and paste into your personal email.

The Email "Ask"

Dear [First Name],

I'm not sure if you've heard, but Feed My People, one of the oldest and largest food pantries in our area, has remained open throughout the Covid-19 pandemic to serve those people in our community struggling with food insecurity. Without the generosity and support from their donors, volunteers and staff, they would not have been able to continue serving the hungry during this difficult time. Additionally, all of their social events, the stalwart of a non-profit's fundraising, have been cancelled, not once, but twice as a result of health and safety guidelines.

The Manna March Walk for Hunger is now a *virtual* event and this is why I have decided to walk for Feed My People. No one should go to bed on an empty stomach, especially our children, because hunger directly impacts their ability to thrive mentally and physically. Will you help me raise valuable funds for Feed My People by donating to my fundraising page?

Below are a few examples of how your gift will have a big impact. Personal care items, school supplies, job counseling, and a special trip to the Birthday Room are also part of the care and concern shown to each Feed My People client and their families.

\$100 will provide a family of four with food for one week, a gas card, vouchers for clothing at the Thrifty Hanger at Feed My People thrift store and school supplies available all year long for the children.

\$50 will provide food for a family of four for a whole week. This includes meats, dairy, non-perishable food products and fresh produce. Personal care products are also available as they are not covered by food stamps.

\$25 will provide food for three meals/three days for a family of four in need.

\$10 will furnish food for a day for a family of four.

\$5 will provide emergency food assistance. Feed My People is committed to serving the hungry even as the number of emergency food requests continues to rise during the pandemic.

Feed My People serves over 1000 individuals each month – so you can see why the need for financial support is so great. Please join me to help make a difference.



